

TRAINING FILE

MBA MANAGEMENT & INTERNATIONAL BUSINESS

Professional qualification "BUSINESS STRATEGY MANAGER" level 7, NSF code 310, registered with the RNCP by decision of France Compétences dated 23 November 2022, awarded by ECORIS.



[Link to the France Compétences website - MBA file](#)

PROFILE FOR THIS DIPLOMA

TARGET AUDIENCE

Candidates aged between 16 and 29.

There is no age restriction if the candidate is officially recognised as a disabled worker or high-level sportsperson, or if they are planning to set up or take over a business that requires them to obtain the diploma.

PREREQUISITES

- Hold a level 6 qualification
- Or hold level 5 certification with 5 years' professional experience in the tertiary sector
- Pass the course entry tests

ACCESS PROCEDURES AND DEADLINES

- Applications open from 1st November to 1st September.
- Application file to be returned completed and accompanied by the required supporting documents.
- A personal interview is arranged - A decision is made within 48 hours.

For students wishing to complete the course under an apprenticeship contract:

Article L.6222-12 of the French Labour Code: *"The start date of the practical training with the employer may not be more than three months after the start date of the contract".*

Candidates benefit from personalised support in their search for a company, thanks to our affiliation with the CFA Jean Bosco in Sainghin-en-Mélantois.

Name and contact details of the CFA Jean BOSCO Business Development Expert:

Isabelle LEROUX

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PROFESSIONAL OBJECTIVES

ON COMPLETION OF THE COURSE, YOU WILL BE ABLE TO :

<u>Target skills</u>	<u>Target competencies</u>
<ul style="list-style-type: none"> ▪ Develop a strategy tailored to your business and roll it out to your teams before evaluating the results ▪ Drive and support change using human and material resources ▪ As a generalist strategist, you are capable of solving complex problems and taking on supervisory, guidance and advisory, organisational, steering and project management roles in different areas of the company's economy 	<ul style="list-style-type: none"> ▪ Design a company policy adapted to its specific characteristics and environment ▪ Drawing up the company's strategy and checking its operational implementation ▪ Developing leadership skills and building team loyalty.

POST-TRAINING PROSPECTS

POSSIBLE NEXT STEP

Integration into employment in one of the target professions.

OPENINGS

Commercial area	<ul style="list-style-type: none"> • Sales manager • Shop manager • Sales development manager • Sales manager • Marketing manager • Marketing project manager
Digital domain	<ul style="list-style-type: none"> • Digital strategy manager • Marketing manager • Communication manager • Digitalisation consultant
Purchasing-Logistics	<ul style="list-style-type: none"> • Purchasing / Transport Manager • Supply Chain or Charter Manager • Buyer
Tax, finance and wealth management	<ul style="list-style-type: none"> • Corporate account manager • Private banking adviser • Branch manager • Account manager • Key account manager

ORGANISATION OF TRAINING

TEACHING RESOURCES AND METHODS

Timetable :

- For students on apprenticeship contracts : 3 days on the course / 7 days in the company
- For students on initial training : minimum 60-day unpaid work placement

- Group work / Tutorial / Case studies / Situational exercises
- Access to resource centres (CDI + NetYparéo digital textbook)
- Deductive and inductive teaching methods
- Differentiated teaching if necessary

EDUCATIONAL ADAPTATION

Training open to people with disabilities : the means of compensation and pedagogical differentiation will be studied between the Pedagogical Manager and the UFA's Disability Advisor, with reference to the certification rules.

In order to ensure that people with disabilities have a secure career path, we will adapt our services accordingly.

ASSESSMENT PROCEDURES

Each year is validated independently of the other.

2 semesters per year.

§ **First year** : generalist, focused on the business world

Assessment during the course (written and oral tests)

+ Mid-term exams at the end of each semester

+ Presentation and oral defence of a professional dissertation before a jury of professionals.

§ **Second year** : professional specialisation in International Business

In-course assessment (written and oral tests)

+ Mid-term exams at the end of each semester

+ Presentation and oral defence of a professional thesis before a jury of professionals

For both years:

At the end of each semester, the student receives a report card evaluating skills and knowledge in each subject.

VALIDATION CONDITIONS

Acquisition of certification by capitalisation of blocks of skills and/or by equivalence :

- Validation of the 3 blocks of skills that make up the certification (minimum 10/20)
- Validation of an optional block, chosen by the candidate (minimum 10/20)
- Written and oral presentation of a professional dissertation on a global theme chosen by the candidate and related to the sector of activity covered by the certification

DURATION OF TRAINING

- 882 hours spread over 2 years
- Dates : from September 2024 to June 2026

NUMBER OF PARTICIPANTS

24 places available.

COURSE FEES

- Under an apprenticeship contract :

Free for the student.

Cost of training : €9,647.20 (average OPCO cost).

According to Decree no. 2019-956 of 13 September 2019 "setting the levels of support for apprenticeship contracts":

The training fee is aligned with the amount of funding provided by the skills operator concerned. It may vary according to the collective agreement to which the apprentice's employer is subject, and according to the apprentice's particular needs (additional funding for apprentices with disabilities).

No remaining costs for private sector companies.

Article L.6211-1: "Training is free of charge for the apprentice and his/her legal representative".

Public-sector employers comply with article L.6227-6 of the French Labour Code : "The legal entities mentioned in article L.6227-1 bear the costs of training their apprentices in the apprentice training centres that take them on (...)", with the exception of the territorial public sector, which benefits from decree no. 2020-786 of 26 June 2020 relating to the terms and conditions for implementing the contribution of the Centre national de la fonction publique territoriale to financing the training costs of apprentices employed by territorial authorities and the public establishments under their authority.

- Initial training :

4,500€ per year payable by the student.

HANDICAP ACCESSIBILITY

Premises : accessible to people with reduced mobility - ERP regulations.

CFA Jean Bosco Disability Department :
www.handicap@cfajeambosco.fr.

Disability Officer UFA Saint Jean Douai Business School : Christine CRAEYE, Nurse Pôle Santé Abbé Pierre Saint Jean :
c.craeye@stjean-douai.fr

VENUE AND CONTACT DETAILS

Business School et UFA Saint Jean Douai

246, rue Saint Jean 59500 Douai

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RATE OF LAST TRAINING SESSION

First year of training : opens in September 2024.

ADDED VALUE

The UFA Saint Jean Douai Business School is firmly focused on the international arena, with the learning or rediscovery of Chinese and Spanish in a professional business context. The teachers of these languages are native speakers, ensuring total immersion in their culture.

The UFA Saint Jean Douai Business School also offers you the chance to take part in humanitarian and solidarity actions to develop your professional skills and interpersonal skills, particularly altruism.

In addition, UFA Saint Jean Douai Business School will be offering information sessions to help you build your adult life: a real estate expert will be on hand to advise you on buying your first property, a personal development coach will be on hand, and you will be made aware of future issues (AI, geopolitics, climate, social networks, etc.).



TO SUBMIT YOUR APPLICATION :

Go to business-school@stjean-douai.com or scan the QR Code
>> download the Ms - MOA application form

FOR ALL ENQUIRIES CONCERNING THE PROJECT, CONTENT AND PEDAGOGICAL FOLLOW-UP :

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